

## COMPANY PROFILE



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لإستيراد الأدوية والمستلزمات الطبية

### **COMPANY OVERVIEW**

**Al-Makin Aldawli Company** was founded in 2019 in Tripoli, the capital of Libya, specializing in the importation of pharmaceuticals and medical supplies.

Since its establishment, the company has achieved remarkable growth in sales and successfully expanded its sales and distribution network to cover the majority of cities and villages throughout Libya.

This achievement is driven by the extensive expertise of our team and their unwavering commitment to providing exceptional service, combined with the company's strict adherence to local quality standards at every stage of transportation, storage, and customer support.

### **OUR VISION**

We aim to build a strong and lasting presence in the Libyan market by focusing on sustainability.

Our vision is to be the first choice for customers by offering high-quality products and services.

#### **OUR MISSION**

our mission is to import and supply high-quality, safe, and effective medications from globally trusted manufacturers or Certified wholesalers. We are committed to supporting the healthcare sector by guaranteeing the safe and reliable supply of medications, while also building long-term relationships with our clients and partners based on integrity, trust, and excellence.

### OUR AIM

Our Aim is to strengthen our position as a leading pharmaceutical import company by expanding our global network and collaborating with international manufacturers, certified distributors, Certified wholesalers, We also aim to acquire exclusive marketing agencies to enhance our presence in the Libyan market, ensuring the supply of high-quality, reliable medicines that effectively meet the healthcare sector's needs with sustained efficiency.

# OUR COMPANY'S STRENGTHS

Strong partnerships with international manufacturers and suppliers: We ensure access to high-quality and reliable medicines from trusted sources.

**Strict commitment to quality and safety standards**: All imported medicines undergo thorough testing and monitoring to guarantee patient safety.

Wide and efficient distribution coverage: We deliver medicines on time across the Libyan market to meet our customers' needs.

Competitive pricing: We strive to offer the best prices that match product quality and customer service.

A team with strong marketing connections: Our team has an network of relationships that supports the company's growth and product reach.

**Generic medicines:** Our team possesses deep expertise in various marketing strategies to boost product presence in the market.

Full compliance with laws and regulations: We operate according to all local and international standards to ensure transparency and reliability.

**Ability to secure exclusive agencies:** This strengthens our position and gives us a competitive edge in the market.

### **OUR EXPERTISE**

We specialize in importing pharmaceutical products from licensed and certified manufacturers, distributors, and trusted wholesalers.

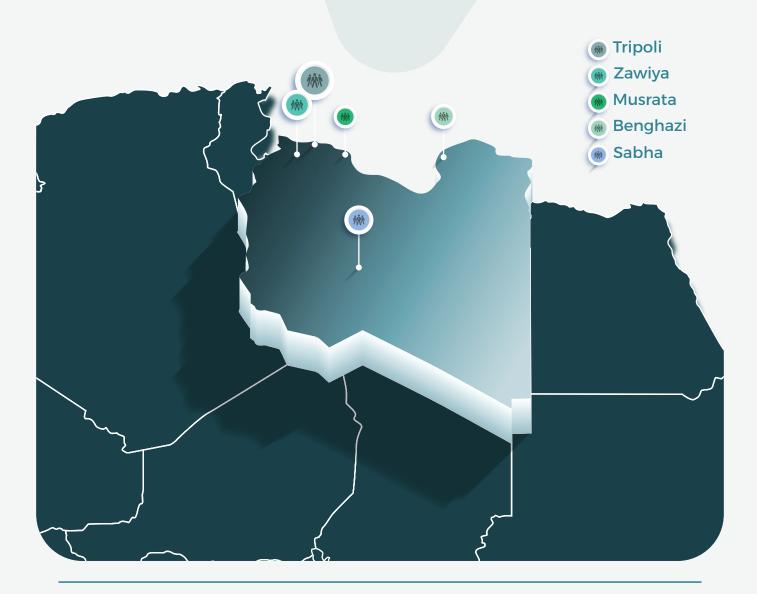
Our portfolio includes a wide range of medications, covering both Branded and Generic drugs, such as cardiovascular, gastrointestinal, psychiatric, urological, dermatological, ophthalmic, respiratory, and other essential medical fields.



### DISTRIBUTION NETWORK IN LIBYA

Our marketing team closely monitors operations and works in constant coordination with our sales representatives to ensure coverage of over 1,000 clients across Libya, including **pharmacies**, **clinics**, **medical centers**, **and wholesale distributors**.

The following map provides an overview of the geographic distribution of our representatives and their areas of presence.



# ORGANIZATIONAL STRUCTURE

A clear management structure is essential for smooth communication between all departments and for improving overall efficiency.

Below is the organizational structure of Al-Makin Aldawli, showing the main departments and key responsibilities within the company.

Organizational Structure
Al-Makin Aldawli

General Manager

Public Relations and Support Unit

Logistics and Warehouse Department

Marketing and
Sales
Department

Procurement Department

Finance Department

### LEGAL CERTIFICATIONS AND LICENSES OF AL-MAKIN ALDAWLI COMPANY

Our company holds all the necessary legal certifications and licenses required to operate in the pharmaceutical importation sector.





Commercial License issued by the Licensing Authority of the State of Libya No (4054992)

Import License issued by the Ministry of Trade (3130/02)





Good Storage Practices
(GSP) Certificate issued
by the Drug Control
Center (460)

Business Registration
Certificate issued by
the Libyan Chamber
of Commerce (4659)

### CONCLUSION

At Al-Makin Aldawli Company, we believe that real success comes from being transparent in everything we do, This helps us build strong, long-term relationships with our customers and partners in the healthcare field.

Our goal is not only to provide safe and effective medicines, but also to create a reliable and lasting customer base built on trust, quality, and commitment to better health.

We are always happy to connect and explore opportunities to work together for a healthier future.

# WE LOOK FORWARD TO HEARING FROM YOU!

#### **CONTACT INFORMATION:**

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